

WORKSHOP

INTEGRATED REPORTING: ITALIAN EXPERIENCES AND PROSPECTS

Milan, 11 June 2013, 13.30-17.30

Fondazione Eni Enrico Mattei

Corso Magenta 63

Acknowledgements and introduction

This workshop on Integrated Reporting is jointly organized by the Italian Network for Business Reporting (NIBR / WICI Italy) and the Italian Pilot Programme Businesses, in collaboration with FEEM and the International Integrated Reporting Council (IIRC). It is the mission of the IIRC to create *the* globally accepted International Integrated Reporting Framework. The workshop takes place in an important phase of the evolutionary path of Integrated Reporting.

The workshop

On April 16 2013, the IIRC published its Draft Consultation Framework on this new form of Business Reporting. During the Workshop, Mr. Paul Druckman, CEO of the IIRC, will describe and comment the above mentioned Framework, its critical elements and operational junctures, discussing them with a selected panel of Italian companies and organizations working on the topic.

If – as Paul Druckman states – Integrated Reporting is something more than the gathering of “Financials”, “Sustainability” and “Intangibles”, the corporate functions that overlook the measurements and information linked to those areas will be engaged in a continuous dialogue, breaking the “organizational silos”. They will need to disclose a common strategy and new metrics, to explain to one of its stakeholders –the providers of financial capital– the pillars of value creation of a company over the short, medium and long term.

The Workshop aims to take up these challenges, being also a starting point for a continuous dialogue among the Italian companies that are piloting and exploring the Framework, their stakeholders and the international reference bodies, in a spirit of mutual understanding and common work.

For this reason, the agenda of the Workshop is open: Mr Paul Druckman will illustrate the Draft Consultation Framework to a panel of 40 delegates from Italian companies, universities and other organizations that are studying or experimenting Integrated Reporting, which will have the opportunity to interact with Mr Druckman and to engage in a concrete dialogue on the topic.

The Workshop will be held in English. A graphic facilitator will illustrate the interaction among the participants, while FEEM researchers will ensure a follow up report of the discussion.

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Agenda

- 13.30 – 14.30 Registration and Networking Light Lunch
- 14.30 – 14.40 Welcome, Opening and Setting the Agenda – Giuseppe Sammarco, FEEM Executive Director
- 14.40 – 15.10 The Draft Consultation Framework of the IIRC – Paul Druckman, CEO, IIRC
- 15.10 – 15.35 NIBR / WICI Italy
- 15.35 – 16.00 Italian Pilot Programme Businesses
- 16.00 – 16.50 Open debate with all participants
- 16.50 – 17.00 Conclusions and wrap up
- 17.00 – 17.30 Networking