

## WORKSHOP

# INTEGRATED REPORTING: ITALIAN EXPERIENCES AND PROSPECTS

Milan, 11 June 2013, 14.30-16.30

Fondazione Eni Enrico Mattei  
Corso Magenta 63

### Introduction

**The Workshop on “Integrated Reporting: Italian Experiences and Prospects”, jointly organized by the International Integrated Reporting Council (IIRC), the Italian Network for Business Reporting (NIBR/WICI Italy) and the start up Italian Network for the IIRC, in collaboration with FEEM, takes place in an important phase of the evolutionary path of Integrated Reporting.**

On April 16<sup>th</sup> 2013, the IIRC published its Draft Consultation Framework on this new form of Business Reporting. During the Workshop, Mr. Paul Druckman, CEO of IIRC, will describe and comment the above mentioned Framework, its critical elements and operational junctures, discussing them with a selected panel of Italian companies and organizations working on the topic.

If – as Paul Druckman states – Integrated Reporting is something more than the gathering of “Financials”, “Sustainability” and “Intangibles”, the corporate functions that overlook the measurements and information linked to those areas will be engaged in a continuous dialogue, breaking the “organizational silos”. They will need to disclose a common strategy and new metrics, to explain to one of its stakeholders – the investors’ community – the pillars of value creation of a company over the short, medium and long term.

The Workshop aims to take up these challenges, being also a starting point for a continuous dialogue among the Italian companies that are piloting and exploring the Framework, their stakeholders and the international reference bodies, in a spirit of mutual understanding and common work.

For this reason, the agenda of the Workshop is open: Mr. Paul Druckman will illustrate the Draft Consultation Framework to a panel of 40 delegates from Italian companies, universities and other organizations that are studying or experimenting Integrated Reporting, which will have the opportunity to interact with Mr. Druckman and to engage in a concrete dialogue on the topic.

The Workshop will be held in English. A graphic facilitator will illustrate the interaction among the participants, while FEEM researchers will ensure a follow up report of the discussion.

### Agenda

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| 13.30 - 14.30 | Registration and Networking Lunch   |
| 14.30 - 14.40 | <i>Welcome address</i> , by Giuseppe Sammarco - Executive Director, FEEM  |
| 14.40 - 15.10 | <i>The Draft Consultation Framework of the IIRC</i> , by Paul Druckman - CEO, IIRC  |
| 15.10 - 16.20 | Participants’ comments and feedback: <ul style="list-style-type: none"><li>· NIBR/WICI Italy</li><li>· IIRC Italian Network companies</li><li>· Other companies and organizations</li></ul> |
| 16.20 - 16.30 | Conclusions and wrap up   |